## D. PARENTS' BILL OF RIGHTS AND SUPPLEMENTAL INFORMATION

## 1. Parents' Bill of Rights

Vendor acknowledges and agrees that the District's Parents' Bill of Rights as set forth herein and as posted on the District's website is incorporated into these Terms and Conditions.

EDUCATION LAW § 2-D BILL OF RIGHTS FOR DATA PRIVACY AND SECURITY

Parents (includes legal guardians or persons in parental relationships) and Eligible Students (students 18 years and older) can expect the following:

- 1. A student's personally identifiable information (PII) cannot be sold or released for any commercial purpose. PII, as defined by Education Law § 2-d and FERPA, includes direct identifiers such as a student's name or identification number, parent's name, or address; and indirect identifiers such as a student's date of birth, which when linked to or combined with other information can be used to distinguish or trace a student's identity. Please see FERPA's regulations at 34 CFR 99.3 for a more complete
- 2. The right to inspect and review the complete contents of the student's education record stored or maintained by an educational agency. This right may not apply to parents of an Eligible Student.
- 3. State and federal laws such as Education Law § 2-d; the Commissioner of Education's Regulations at 8 NYCRR Part 121, the Family Educational Rights and Privacy Act ("FERPA") at 12 U.S.C. 1232g (34 CFR Part 99); Children's Online Privacy Protection Act ("COPPA") at 15 U.S.C. 6501-6502 (16 CFR Part 312); Protection of Pupil Rights Amendment ("PPRA") at 20 U.S.C. 1232h (34 CFR Part 98); the Individuals with Disabilities Education Act ("IDEA") at 20 U.S.C. 1400 et seq. (34 CFR Part 300); protect the confidentiality of a student's identifiable information.
- 4. Safeguards associated with industry standards and best practices including but not limited to encryption, firewalls and password protection must be in place when student PII is stored or transferred.
- 5. A complete list of all student data elements collected by NYSED is available at www.nysed.gov/data-privacy-security, and by writing to: Chief Privacy Officer, New York State Education Department, 89 Washington Avenue, Albany, NY 12234.

disclosures www.nysed.g State Educat	of PII addres: gov/data-privac	sed. Complair y-security; by i	nts may be s mail to: Chief P on Avenue, Alb	nches and unau ubmitted to NY drivacy Officer, No eany, NY 12234; at 518-474-	/SED at lew York
7. To be notif unauthorized		nce with applic lease	able laws and r of	regulations if a b	oreach or occurs.
				ve training on a d with industry s protect	
9. Educational agency contracts with vendors that receive PII will address statutory and regulatory data privacy and security requirements.					
2. Supple	emental Inform	<u>ation</u>			
i. The exclusive purpose for which Protected Data will be used is Amplify Science web subscription and services. Vendor will not use the Protected Data for any other purposes not explicitly authorized herein or within the Master Agreement.					
ii. In the event that Vendor engages subcontractors or other authorized persons or entities ("Subcontractors") to perform one or more of its obligations under the Master Agreement (including hosting of the Protected Data), Vendor will require Subcontractors to execute legally binding agreements acknowledging and agreeing to comply with all applicable data protection, privacy and security requirements required of Vendor under the Master Agreement, these Terms and Conditions, and applicable state and federal law and regulations.					
07/01/2023. l	Jpon expiration	n of the Maste	r Agreement w	01/2020 and ex vithout renewal, n, Vendor will (s	or upon
			se destroy all P or any of its Su	rotected Data re bcontractors.	maining
		eived to the		rning all Protect ch formats as	
	☑ Contact the of all Protected		uest instruction	for the deletion	or return

In the event the Master Agreement is assigned to a successor vendor (to the extent authorized by the Master Agreement and approved by the District), the District will cooperate with the Vendor as necessary to transition Protected Data to the successor vendor prior to deletion..

Neither Vendor nor any Subcontractors will retain any Protected Data or copies, summaries or extracts of the Protected Data, on any storage medium whatsoever. Upon request, Vendor and/or Subcontractors will provide the District with a certification from an appropriate officer that these requirements have been satisfied in full. For the avoidance of doubt, nothing shall require Vendor to return or destroy any data that does not include personally identifiable information, including de-identified information or data that is derived from access to Protected Data but which does not contain personally identifiable information that is linked or linkable to a specific student. Vendor agrees not to attempt to re-identify any de-identified data and not to share de-identified data with any entity unless that entity agrees in writing not to attempt re-identification.

- iv. Parents or eligible students can challenge the accuracy of any Protected Data in accordance with the District's procedures for requesting amendment of education records under the Family Educational Rights and Privacy Act (FERPA). Teachers or principals may request to challenge the accuracy of APPR data provided to Vendor by following the appeal process in the District's applicable APPR Plan.
- v. Any Protected Data will be stored on systems maintained by Vendor, or Subcontractor(s) under the direct control of Vendor, in a secure data center facility. The measures that Vendor (and, if applicable, Subcontractor(s)) will take to protect Protected Data include adoption of technologies, safeguards and practices that align with the U.S. Department of Commerce National Institute for Standards and Technology Framework for Improving Critical Infrastructure Cybersecurity, "NIST Cybersecurity Framework" (Version 1.1) and safeguards associated with industry standards and best practices including, but not limited to, disk encryption, file encryption, firewalls, and password protection.
- vi. Vendor (and, if applicable, Subcontractor(s)) will use encryption to protect Protected Data in its custody while in motion and while at rest, using a technology or methodology specified or permitted by the Secretary of the U.S. Department of Health and Human Services in guidance issued under Section 13402(H)(2) of Public Law 111-5.

## 3. Posting

In accordance with Section 2-d, the District will publish the Parents' Bill of Rights and Supplemental Information from these Terms and Conditions on its website. The District may redact the Parents' Bill of Rights and Supplemental Information to the extent necessary to safeguard the privacy and/or security of the District's data and/or technology infrastructure.

**IN WITNESS WHEREOF**, the Parties have indicated their acceptance of these Terms and Conditions including the Parents' Bill of Rights and Supplemental Information by their signatures below on the dates indicated.

BY THE VENDOR:	BY THE DISTRICT:	
Steven Zavari	JOH TAYLER	
Name (Print)	Name (Print)	
Stevezarar	Scory Texts	
Signature	Signature	
SVP & General Manager, STEM	Su penfert en escats	
Title	Title	
12 / 08 / 2020	12-09-20	
Date	Date	